



Pure-Travel is an Official Sub-distributor of On Location for the sale of Paris 2024 Official Hospitality Products for South African Market.



OFFICIAL HOSPITALITY



# PURE-TRAVEL

**selected by the official Hospitality provider On Location as an Official Sub-Distributor for Olympic Games Paris 2024 Hospitality Program**

01 February 2023: To support the delivery of its global sales and servicing strategy, Pure-Travel has been selected by the official Hospitality Provider, On Location to service the South African Market to deliver best possible hospitality experience for stakeholders and guests of the Olympic Games.

PURE-TRAVEL has agreed to a consistent set of rules regarding:

- **The pricing and customization** of their packages to promote.
- **The marketing** of fair and consistent Paris 2024 Olympic hospitality products worldwide.
- **The restriction to offer stand-alone ticket sales** as these are exclusively sold by Paris 2024 through its dedicated ticketing platform, <https://tickets.paris2024.org/>

The created hospitality packages for the Olympic Games Paris 2024 can be accessed on Pure-Travel website by clicking on the following link <https://www.pure-travel.co.za/paris2024/>

An overview of territories where Official Sub-Distributors have been appointed can be found on the On Location website at the following link, <https://olympics.onlocationexp.com/paris2024/>

Will Whiston, Executive Vice President, On Location - Olympic and Paralympic Games, commented: "The International Olympic Committee and Paris 2024 aim to set a new standard in Hospitality for the Olympic Games. It is the first time this new, historical, and innovative hospitality model will be in place. As the sole Official Hospitality Provider for the next three Games, On Location is excited to work with our new network of exceptional partners to open up the most memorable hospitality experiences to stakeholders, partners, and sports enthusiasts worldwide."

## About Paris 2024

*The mission of the Olympic and Paralympic Games Paris 2024 Organizing Committee, in accordance with the host city contract signed between the International Olympic Committee (IOC), the Comité National Olympique et Sportif Français (CNOSF - French National Olympic and Sporting Committee) and the Ville de Paris municipal authorities, is to plan, organize, fund and deliver the Olympic and Paralympic Games Paris in 2024.*

*The Olympic and Paralympic Games are the greatest sporting event in the world, with unparalleled media impact. They bring together 10,500 Olympic athletes and 4,400 Paralympic athletes, respectively from 206 and 184 delegations, across five continents. They are watched by over 13 million spectators and 4 billion television viewers across the world, across a total of over 100.000 hours of TV broadcasting.*

## About On Location

*On Location is a premium experience provider, offering world-class hospitality, ticketing, curated guest experiences, live event production, and travel management across sports, entertainment, and fashion. From unrivaled access for corporate clients to guests looking for fully immersive hospitality experiences at marquee events, On Location is the premier and official service provider to over 150 iconic rights holders, such as the IOC (Paris 2024, Milano Cortina 2026, LA 2028), NFL, NCAA, UFC and PGA of America, and numerous musical artists and festivals. The company also owns and operates several unique and exclusive hospitality experiences, transforming the most dynamic live events into a lifetime of memories. On Location is a subsidiary of Endeavor, a global sports and entertainment company.*

## About Pure-Travel

*Pure-Travel is a division of Tourvest Destination Management, specialising in providing and managing ground handling services for inbound and outbound global sports events. We manage all individual and well as corporate, group and incentive operations for both small and large sporting events. Our team is dedicated and passionate, having travelled to numerous destinations and are therefore able to offer the best advice and service with a track record of successful delivery within numerous events including the IOC environment.*

## Buy Only From Official Sources

*By buying tickets or hospitality packages outside the official channels, the buyer runs the risk that tickets or packages are not delivered to them or the access will be denied by the Paris 2024 Organizing Committee in accordance with the terms and conditions. In addition, all buyers are informed that unauthorized sale or re-sale of tickets outside the official channels, constitutes an offense under French law. In recognition of Visa's long-standing partnership with the Olympic and Paralympic Games, Visa is the Official Way to Pay.*

**Illana Pereira, Chief Operating Officer,  
Pure-Travel, a division of Tourvest Destination Management Sports & Leisure  
[ipereira@tourvestdm.com](mailto:ipereira@tourvestdm.com)**